



**PRINT**

SIZE	14-ISSUE RATE	7-ISSUE RATE	ONE-TIME RATE
Full page	\$7,115	\$7,720	\$8,175
1/2 page	\$5,095	\$5,875	\$6,450
1/3 page	\$4,335	\$4,465	\$4,760
1/4 page	\$3,745	\$3,950	\$4,140

**ENEWSLETTERS**

POSITION	SIZE	MONTHLY RATE (two editions per week)
Top Leaderboard	728 x 90	\$1,600
Best Available Skyscraper	160 x 300	\$1,500
Best Available Speedbump	468 x 60 or 460 x 120	\$1,000

**WEBSITE**

POSITION	SIZE	MONTHLY RATE
Prestitial Ad	640 x 480	\$2,500
Top Leaderboard	728 x 90	\$1,600
First Sidebar	300 x 250	\$1,500
Second Sidebar	300 x 250	\$1,400
Third Sidebar	300 x 250	\$1,200
Lower Leaderboard	728 x 90	\$600

**SPECIAL POSITIONS**

POSITION	RATE
<b>NEW!</b> Custom Media <ul style="list-style-type: none"> <li>professionally written, edited and designed whitepaper or infographic</li> <li>distribution via F&amp;I, ADT, AE and P&amp;A homepages, sponsored news story, and promo</li> </ul>	\$4,500
Epromo <ul style="list-style-type: none"> <li>one email sent to our readers on your behalf</li> </ul>	\$3,500
Webinar <ul style="list-style-type: none"> <li>live presentation hosted by your expert and an F&amp;I or ADT editor</li> <li>promotion via web and email</li> <li>list of attendees with contact information</li> </ul>	\$10,000
Belly band <ul style="list-style-type: none"> <li>wrap one print issue with your unique marketing message</li> </ul>	\$6,500

For other positions or bundling, contact publisher. Agency commission rate is 15%.